

# bloomin' easy

GARDEN CENTER GUIDE 2025



*The Plant Brand for  
Young Homeowners*





**Mango Twist™  
Abelia**

- Zones: 6-9
- 2ft tall x 4-5ft wide
- Delicious twists of yellow to gold to bronze foliage



**SylvesterBlue™  
Catmint**

- Zones: 4-8
- 12-14in tall x 24-30in wide
- True-blue catmint features large flowers and continuous blooming



**Solar Sisters™  
Black-eyed Susan**

- Zones: 7-9
- 18-24in tall x 14-16in wide
- Double flower, starts bright yellow, hints of orange, ages to copper as nights cool



**Double Scoop™ Strawberry  
Deluxe Coneflower**

- Zones: 4-9
- 22-24in tall x 18-20in wide
- Dazzling, deep strawberry pom-pom blooms attract birds in late summer and fall



**Firefly®  
Bush Honeysuckle**

- Zones: 3-8
- 2-3ft tall x wide
- A bright and hardy, stress-free pick for your space



**Double Scoop™ Watermelon  
Deluxe Coneflower**

- Zones: 4-9
- 22-24in tall x 18-20in wide
- Vivid deep pink coneflowers mature into fluffy pink puffballs, feeding birds in late summer and fall



**Nightglow®  
Bush Honeysuckle**

- Zones: 3-8
- 2-3ft tall x wide
- Dusky red foliage pops with yellow flowers in late spring



**Vanilla Drip™  
Coneflower**

- Zones: 4-9
- 18-24in tall x 12in wide
- Loaded with large double-white flowers that maintain petals through summer; compact



**Birthday Cake™  
Butterfly Bush**

- Zones: 5-9
- 4-5ft tall x 2-3ft wide
- Sweetly fragrant and upright like candles on a birthday cake



**Princess Holly Ann™  
Crapemyrtle**

- Zones: 6-9
- 4ft tall x wide
- True red blooms adorn its improved form summer through fall



**Blueberry Pie™  
Butterfly Bush**

- Zones: 5-9
- 2-3ft tall x wide
- Stunning, compact and sweet!



**Princess Kylie™  
Crapemyrtle**

- Zones: 6 to 9
- 4-5ft tall x wide
- Bold magenta blooms adorn its improved form summer through fall



**Glamour Time™  
Carnation**

- Zones: 5-9
- 6-8in tall x 10in wide
- Bursts with hot pink blooms, larger and longer-lasting



**Princess Lyla™  
Crapemyrtle**

- Zones: 6 to 9
- 2ft tall x 2-3ft wide
- Rosy pink blooms adorn its compact frame summer through fall





**Princess Zoey™  
Crapemyrtle**

- Zones: 6-9
- 4-5ft tall x 3ft wide
- Red and pink blooms adorn improved form summer through fall



**Blue by You  
Meadow Sage**

- Zones: 4-9
- 20-22in tall x wide
- Improved meadow sage with bright blue flowers, remove spent heads for continuous blooms



**SuperBlue  
English Lavender**

- Zones: 5-8
- 10-12in tall x wide
- Stays compact at 12 inches, perfect for small spaces



**Perpetual Purple™  
Meadow Sage**

- Zones: 5-9
- 16-18in tall x wide
- Rich purple color continues weeks after the petals fall!



**Ka-Pow® Pink  
Garden Phlox**

- Zones: 4-9
- 16-18in tall x 14-16in wide
- Boasts rich pink blooms on sturdy stems



**Calico Kitty™  
Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Improved winter stem hardiness with rich amber and red foliage



**Mauve Marble™  
Hebe**

- Zones: 7-11
- 2-3ft tall x wide
- Mauve flowers covering its tidy form each summer and fall



**Cougar Cub™  
Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Improved winter stem hardiness with bright yellow foliage



**Lucky Marble®  
Ilex**

- Zones: 5-9
- 2ft tall x 2-3ft wide
- Improved compact evergreen and alternative to boxwood



**Panther®  
Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Sleek black color provide fierce contrast in the landscape



**Laser Beam™  
Larkspur**

- Zones: 3-8
- 24-30in tall x 14-16in wide
- Strong stem holds up full flower with 2-3in florets, won't collapse



**Savannah Sunset™  
Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Best in class orange Ninebark; compact and showy



**Pearl Potion™  
Lilac**

- Zones: 3-7
- 4-5ft tall x 5-7ft wide
- Unique pearl-white, extremely fragrant spring flowers; improved form



**Bella Bellissima®  
Potentilla**

- Zones: 3-6
- 2-3ft tall x wide
- Improved, dense form loaded with rich pink flowers





**Bella Bianca®  
Potentilla**

- Zones: 3-7
- 1-2ft tall x wide
- Dense, compact form loaded with pure white flowers



**Pinky Promise™  
Snowberry**

- Zones: 3-7
- 3-4ft tall x wide
- Blush pink ornamental berries cover minty green foliage; improved habit



**Bella Sol®  
Potentilla**

- Zones: 3-6
- 2-3ft tall x wide
- Improved, dense form loaded with vibrant orange or yellow flowers



**Seaside  
Speedwell**

- Zones: 3-8
- 20-24in tall x 20in wide
- Pretty blue plume flowers attract hummingbirds, salt tolerant for coastal landscapes



**Cinnamon Hearts™  
Rose**

- Zones: 3-9
- 2-3ft tall x wide
- Superstar shrub rose with luscious red and pink double flowers



**Moody Blues® Sky Blue  
Spike Speedwell**

- Zones: 4-9
- 12-14in tall x wide
- Compact form with light blue flowers



**Gumball Goody™  
Rose**

- Zones: 3-9
- 2-3ft tall x wide
- Superstar shrub rose with multicolored double flowers



**Pineapple Poprocks®  
Spirea**

- Zones: 3-8
- 2-3ft tall x wide
- Vibrant yellow spirea with a dense habit and clean foliage



**Peach Lemonade®  
Rose**

- Zones: 3-9
- 2-3ft tall x wide
- Everything you could want in a hardy shrub rose!



**Poprocks® Petite  
Spirea**

- Zones: 3-8
- 2ft tall x 3ft wide
- A very compact and tidy spirea suited for modern landscapes



**Ooh La™ LaGrande  
Shasta Daisy**

- Zones: 4-9
- 18-20in tall x wide
- Sunshine bursts with vibrant yellow centers and white petals lasting weeks. Blooms from mid-July



**Rainbow Fizz™  
Spirea**

- Zones: 3-8
- 3-4ft tall x wide
- Vibrant color bursts and seasonal surprises meet easy care!



**Pink Posy™  
Snowberry**

- Zones: 3-7
- 3-4ft tall x wide
- Deep pink ornamental berries cover rich green foliage; improved habit



**Puff Pastry™ Raspberry  
Stonecrop**

- Zones: 4-9
- 12-14in tall x 14-16in wide
- Solid, upright form holds raspberry red flowers, aging gracefully without brown seedhead





**Puff Pastry™  
White Chocolate  
Stonecrop**

- Zones: 4-9
- 12-14in tall x 14-16in wide
- Solid, upright form holds white- creamy yellow flowers



**Crimson Kisses®  
Weigela**

- Zones: 4-7
- 3-4ft tall x wide
- Compact and tidy with heavily reblooming rich pink flowers



**Stunner®  
Weigela**

- Zones: 4-7
- 3-4ft tall x wide
- Loaded with vibrant pink flowers against dark purple foliage



**Dreameria® Sweet  
Dreams Thrift**

- Zones: 5-9
- 10-12in tall x wide
- Dreamy lavender blooms continue from frost to frost



**Electric Love®  
Weigela**

- Zones: 4-7
- 1-2ft tall x 2-3ft wide
- Electrifying red flowers pop against dark foliage; improved compact form



**Tuxedo™  
Weigela**

- Zones: 4-7
- 4-5ft tall x wide
- True white flowers against midnight green foliage— elegant and classy!



**Solanna™ Golden  
Sphere Tickseed**

- Zones: 5-9
- 8in tall x 10-12in wide
- Compact, golden-yellow pom-poms from spring to fall



**Peach Kisses®  
Weigela**

- Zones: 4-7
- 2ft tall x wide
- Peachy pink flowers rebloom over its compact, tidy form



**Milly Rock™ Rose  
Yarrow**

- Zones: 4-9
- 10-12in tall x wide
- Compact, sturdy, and blooms from late spring to fall



**Afterglow™  
Weigela**

- Zones: 4-7
- 3-4ft tall x wide
- Experience the serenity of cream and pink blooms against dark foliage



**Strobe®  
Weigela**

- Zones: 4-7
- 3ft tall x wide
- Blink and you'll miss one of Strobe's flashy seasonal colors!



**Private Jet®  
Arborvitae**

- Zones: 3-7
- 15-20ft tall x 4-5ft wide
- Your fast-track ticket to a private evergreen oasis!



**You and Me Forever®  
Astilbe**

- Zones: 3-8
- 18-24in tall x 18in wide
- Red blooms with tall spikes above lush green foliage



**You and Me Together®  
Astilbe**

- Zones: 3-8
- 18-24in tall x 18in wide
- White blooms with tall spikes above lush green foliage



**You and Me Always®  
Astilbe**

- Zones: 3-8
- 18-24in tall x 18in wide
- Pink blooms with tall spikes above lush green foliage



**Beekeeper®  
Bluebeard**

- Zones: 5-9
- 2-3ft tall x wide
- Super easy-going, bee-loving beauty!





**Paris  
Coral Bells**

- Zones: 4-9
- 10in tall x 14in wide
- Large rose-pink flowers bloom all season, striking against bright green foliage



**Dragon Baby™  
Hardy Hydrangea**

- Zones: 5-9
- 2-3ft tall x wide
- Compact and vibrant with full lime flowers atop sturdy stems



**Shanghai  
Coral Bells**

- Zones: 4-9
- 10in tall x 12in wide
- Brilliant purple-silver foliage contrasts with delicate white flowers from May to September



**Flare™  
Hardy Hydrangea**

- Zones: 3-8
- 2-3ft tall x wide
- Creamy white flowers turn red in fall; compact and showy



**Spice Curls™  
Coral Bells**

- Zones: 4-9
- 12-14in tall x 14-16in wide
- Purple with silver foliage, stands out year-round, holds foliage upright through fall and winter



**Moonrock®  
Hardy Hydrangea**

- Zones: 3-8
- 4-6ft tall x wide
- Creamy blooms with lime center are both funky and elegant



**Little Champ™  
Distylium**

- Zones: 7-9
- 1-2ft tall x 2-3ft wide
- This tidy evergreen punches above its weight!



**Torch™  
Hardy Hydrangea**

- Zones: 3-8
- 4-5ft tall x wide
- Blooms weeks earlier and offers sturdy vase-like form



**Daisy Duke™  
Gardenia**

- Zones: 6-9
- 2ft tall x 2-3ft wide
- Petite, elegant evergreen covered in fragrant white flowers



**Great Neighbor™  
Ilex**

- Zones: 6-9
- 8-12ft tall x 6-8ft wide
- Improved evergreen suited for medium to large privacy hedging



**Bouncy™  
Hardy Hydrangea**

- Zones: 3-8
- 4-5ft tall x wide
- Stems so strong you'll think they're bouncy!



**Tidepool™ Sky Blue  
Lithodora**

- Zones: 5-9
- 6-10in tall x 12-24in wide
- Early spring blooms on contained stems



**Candelabra®  
Hardy Hydrangea**

- Zones: 3-8
- 4-6ft tall x wide
- Improved, sturdy stems and award-winning performance



**Plum Gorgeous™  
Loropetalum**

- Zones: 7-9
- 3-4ft tall x 4-5ft wide
- Holds its striking plum foliage color all season; improved habit



## FULL TO PART SUN



### **Toy Soldier™ Oakleaf Hydrangea**

- Zones: 5-9
- 4-5ft tall x wide
- Improved compact form; leaf spot resistance; deep red fall color



### **Bloombox® Blush Rhododendron**

- Zones: 5b-9
- 2ft tall x wide
- The game-changing flowering hedge and alternative to boxwood!



### **Ever After™ Blush Reblooming Azalea**

- Zones: 6-9
- 2-3ft tall x 3-4ft wide
- Reblooming with improved performance in part sun conditions



### **Bloombox® Magenta Rhododendron**

- Zones: 5b-9
- 2-3ft tall x wide
- The game-changing magenta flowering hedge and alternative to boxwood!



### **Ever After™ Pink Reblooming Azalea**

- Zones: 6-9
- 2-3ft tall x 3-4ft wide
- Reblooming with improved performance in part sun conditions



### **Cherry On Top® Sorbaria**

- Zones: 3-10
- 4-5ft tall x wide
- Spent flowers turn cherry red instead of brown!



### **Ever After™ Ruby Reblooming Azalea**

- Zones: 6-9
- 3-4ft tall x wide
- Reblooming with improved performance in part sun conditions



### **Maroon Swoon® Weigela**

- Zones: 4-7
- 4-5ft tall x wide
- Its decadent maroon flowers will make them stop and stare

## PART SUN



### **Tilt-A-Swirl® Bigleaf Hydrangea**

- Zones: 5-9
- 3-4ft tall x wide
- Whimsical, show-stopping pink and green flowers



### **Royal Flush™ ShiShi Camellia**

- Zones: 7-9
- 4-5ft tall x wide
- Variegated foliage in spring followed by pink flowers in fall



### **Thunderbolt® Box Honeysuckle**

- Zones: 5-9
- 3-4ft tall x wide
- Chartreuse charm, cascading grace and ultra low-maintenance; hedgable



### **Pink Dynamo™ Mountain Hydrangea**

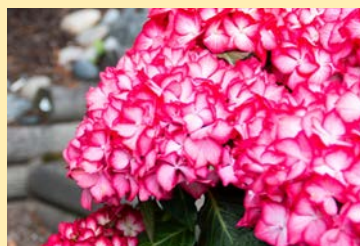
- Zones: 5-9
- 2-3ft tall x wide
- Vibrant pink or blue flowers contrasting dark glossy foliage





**Cherry-Go-Round®  
Reblooming Hydrangea**

- Zones: 5-9
- 2-3ft tall x wide
- Continuous summer and fall blooms in deep cherry-red



**Kimono™  
Reblooming Hydrangea**

- Zones: 5-9
- 2-3ft tall x wide
- Sultry red and pink flowers rebloom over dark foliage



**Frill Ride®  
Reblooming Hydrangea**

- Zones: 5-9
- 2-3ft tall x wide
- Unique pink or blue curly flowers rebloom over compact form



**Soul Mate™  
Reblooming Hydrangea**

- Zones: 5-9
- 2-3ft tall x wide
- This beautiful rebloomer was meant to adorn your garden



**Grin and Tonic™  
Reblooming Hydrangea**

- Zones: 5-9
- 2-3ft tall x wide
- Bright, lively and refreshing new white-with-lime hydrangea



**Starfield™  
Reblooming Hydrangea**

- Zones: 5-9
- 2-3ft tall x wide
- Experience a galaxy of reblooming pink or blue flowers!

**Our low-maintenance varieties just got even easier to love with free, value-packed support tools designed for you!**



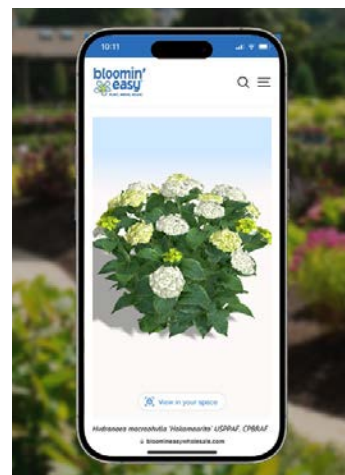
Care Reminders



Bloomin' Easy Care+ App



AI Greenthumb "Daisy Digs"



Augmented Reality (AR)



[bloomeasyplants.com](https://bloomeasyplants.com)