

bloomin' easy

LANDSCAPER'S GUIDE 2025

**Together, we make success
Bloomin' Easy for you and
your customers.**

Your access to world-class breeding

- Low-maintenance
- Naturally compact
- Disease-resistant
- Multi-season interest

Unique customer care support tools

Bloomin' Easy Care+ App puts plant specs and care tips in the palm of your hand, with how-to videos and customizable reminders

Top-tier genetics grown by your trusted supplier

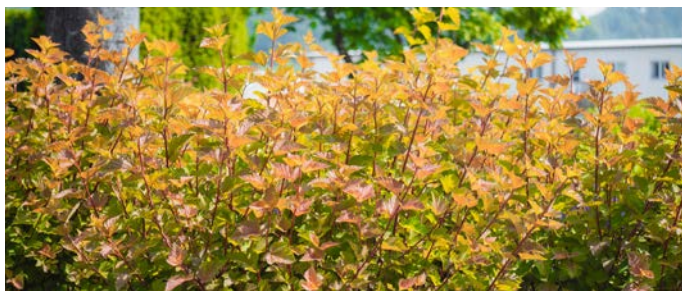
Bloomin' Easy is on a mission to deliver you and your customers the best experience in branded shrubs and perennials

TOP 5

LANDSCAPER'S CHOICE



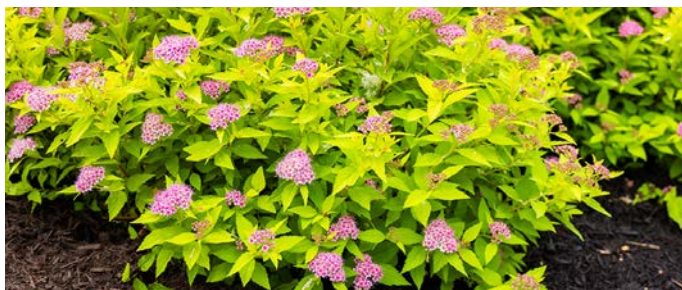
Toy Soldier™ - clean foliage and well behaved habit



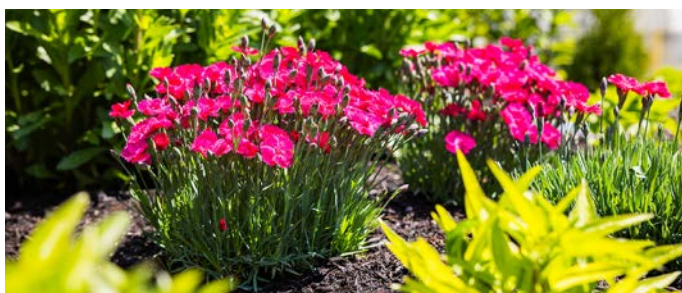
Savannah Sunset™ - new best-in-class orange Ninebark



Private Jet® - columnar form and grows up to 24 inches per year!



Pineapple Poprocks® - improved heat tolerance, density and form



Glamour Time™ - larger flowers, extended flower power, and no splitting

Bloomin' Easy® vs. "Classics"

Give Your Clients Top-Tier Performance!



Pink Dynamo™
Hydrangea serrata



'Bluebird'
Hydrangea serrata

vs.

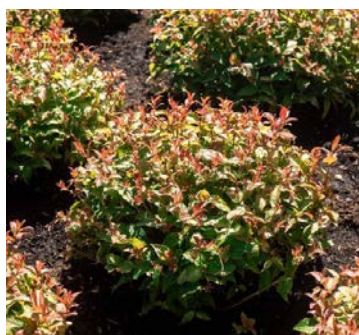


Dragon Baby™
Hydrangea paniculata



Bombshell
Hydrangea paniculata

vs.



Firefly®
Diervilla



Lonicera
Diervilla

vs.



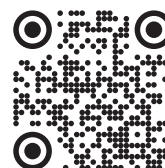
Perpetual Purple™
Salvia nemorosa



Caradonna
Salvia nemorosa

vs.

View more Bloomin' Easy® plants that are great alternatives for your landscaping needs



2025 SHRUB COLLECTION

SHRUB COLLECTION	SIZE		ZONE	SUN EXPOSURE			VALUED TRAITS				
	HEIGHT	WIDTH	USDA ZONE	FULL SUN	PART SUN	SHADE	ATTRACTS POLLINATORS	DEER RESISTANT	EVERGREEN	REBLOOMING	HEAT TOLERANT
Abelia Mango Twist™	2ft	4-5ft	6-9	●			●	●	●		●
Azalea Ever After™ Blush	2-3ft	3-4ft	6-9	●	●		●		●	●	●
Azalea Ever After™ Pink	2-3ft	3-4ft	6-9	●	●		●		●	●	●
Azalea Ever After™ Ruby	3-4ft	3-4ft	6-9	●	●		●		●	●	●
Buddleia Birthday Cake®	4-5ft	2-3ft	5-9	●			●	●		●	●
Buddleia Blueberry Pie®	2-3ft	2-3ft	5-9	●			●	●		●	●
Camellia Royal Flush™ ShiShi	4-5ft	4-5ft	7-9	●	●	●	●		●		●
Caryopteris Beekeeper®	2-3ft	2-3ft	5-9	●	●		●	●		●	●
Diervilla Firefly®	2-3ft	2-3ft	3-8	●			●	●		●	●
Diervilla Nightglow®	2-3ft	2-3ft	3-8	●			●	●		●	●
Distylium Little Champ™	1-2ft	2-3ft	7-9	●	●			●	●		●
Gardenia Daisy Duke™	2ft	2-3ft	6-9	●	●		●	●	●	●	●
Hebe Mauve Marble™	2-3ft	2-3ft	7-11	●			●	●	●	●	●
Hydrangea mac. Cherry-Go-Round®	2-3ft	2-3ft	5-9		●					●	●
Hydrangea mac. Frill Ride®	2-3ft	2-3ft	5-9		●					●	●
Hydrangea mac. Grin and Tonic™	2-3ft	2-3ft	5-9		●					●	●
Hydrangea mac. Kimono™	2-3ft	2-3ft	5-9		●					●	●
Hydrangea mac. Soul Mate™	2-3ft	2-3ft	5-9		●					●	●
Hydrangea mac. Starfield™	2-3ft	2-3ft	5-9		●					●	●
Hydrangea mac. Tilt-A-Swirl®	3-4ft	3-4ft	5-9		●						●
Hydrangea pan. Candelabra®	4-6ft	4-6ft	3-8	●	●		●				●
Hydrangea pan. Bouncy™	4-5ft	4-5ft	3-8	●	●		●				●
Hydrangea pan. Dragon Baby™	2-3ft	2-3ft	3-8	●	●		●				●
Hydrangea pan. Flare®	2-3ft	2-3ft	3-8	●	●		●				●
Hydrangea pan. Moonrock®	4-6ft	4-6ft	3-8	●	●		●				●
Hydrangea pan. Torch™	4-5ft	4-5ft	3-8	●	●		●				●
Hydrangea que. Toy Soldier™	4-5ft	4-5ft	5-9	●	●		●				●
Hydrangea ser. Pink Dynamo™	2-3ft	2-3ft	5-9		●		●			●	●
Ilex Great Neighbor™	8-12ft	6-8ft	6-9	●	●		●	●	●		●
Lagerstroemia Princess Holly Ann™	4ft	4ft	6-9	●			●	●		●	●
Lagerstroemia Princess Kylie™	4-5ft	4-5ft	6-9	●			●	●		●	●
Lagerstroemia Princess Lyla™	2ft	2-3ft	6-9	●			●	●		●	●
Lagerstroemia Princess Zoey™	4-5ft	3ft	6-9	●			●	●		●	●
Lonicera nit. Thunderbolt®	3-4ft	3-4ft	5-9		●		●	●			●
Loropetalum Plum Gorgeous™	3-4ft	4-5ft	7-9	●	●		●	●	●	●	●
Physocarpus Calico Kitty™	4-5ft	3-4ft	3-7	●			●			●	
Physocarpus Cougar Cub™	4-5ft	3-4ft	3-7	●			●				
Physocarpus Savannah Sunset™	4-5ft	3-4ft	3-7	●							
Physocarpus Panther®	4-5ft	3-4ft	3-7	●							
Potentilla Bella Bellissima®	2-3ft	2-3ft	3-6	●			●	●		●	
Potentilla Bella Bianca®	1-2ft	1-2ft	3-7	●			●	●		●	
Potentilla Bella Sol®	2-3ft	2-3ft	3-6	●			●	●		●	
Rhododendron Bloombux® Blush	2ft	2ft	5b-9	●	●		●		●		●
Rhododendron Bloombux® Magenta	2-3ft	2-3ft	5b-9	●	●		●		●		●
Rosa Cinnamon Hearts™	2-3ft	2-3ft	3-9	●			●			●	●
Rosa Gumball Goody™	2-3ft	2-3ft	3-9	●			●			●	●
Rosa Peach Lemonade™	2-3ft	2-3ft	3-9	●			●			●	●
Sorbaria Cherry On Top®	4-5ft	4-5ft	3-10	●	●		●	●			●
Spiraea Pineapple Poprocks®	2-3ft	2-3ft	3-8	●			●	●		●	●
Spiraea Poprocks® Petite	2-3ft	2-3ft	3-8	●			●	●		●	●
Spiraea Rainbow Fizz™	3-4ft	3-4ft	3-8	●			●	●		●	●
Symphoricarpos Pink Posy™	3-4ft	3ft	3-7	●			●	●			
Symphoricarpos Pinky Promise®	3-4ft	3ft	3-7	●			●	●			
Syringa Pearl Potion™	4-5ft	5-7ft	3-7	●			●	●			
Thuja occ. Private Jet™	15-20ft	4-5ft	3-7	●	●				●		
Weigela Afterglow®	3-4ft	3-4ft	4-7	●			●	●			
Weigela Crimson Kisses®	3-4ft	3-4ft	4-7	●			●	●		●	
Weigela Electric Love®	1-2ft	2-3ft	4-7	●			●	●		●	
Weigela Maroon Swoon®	4-5ft	4-5ft	4-7	●			●	●			

2025 PERENNIAL COLLECTION

SHRUB COLLECTION	SIZE		ZONE	SUN EXPOSURE			VALUED TRAITS			
	HEIGHT	WIDTH	USDA ZONE	FULL SUN	PART SUN	SHADE	ATTRACTS POLLINATORS	DEER RESISTANT	REBLOOMING	HEAT TOLERANT
Weigela Peach Kisses™	2ft	2ft	4-7	●			●	●	●	
Weigela Strobe®	3ft	3ft	4-7	●			●	●		
Weigela Stunner®	3-4ft	3-4ft	4-7	●			●	●		
Weigela Tuxedo™	4-5ft	4-5ft	4-7	●			●	●		

PERENNIAL COLLECTION	HEIGHT	WIDTH	USDA ZONE	FULL SUN	PART SUN	SHADE	ATTRACTS POLLINATORS	DEER RESISTANT	REBLOOMING	HEAT TOLERANT
Achillea Milly Rock™ Rose	10-12in	10-12in	4-9	●			●	●	●	●
Armeria Dreameria® Sweet Dreams	10-12in	10-12in	5-9	●			●	●	●	●
Astilbe You and Me Always®	18-24in	18in	3-8	●	●		●	●		●
Astilbe You and Me Forever®	18-24in	18in	3-8	●	●		●	●		●
Astilbe You and Me Together®	18-24in	18in	3-8	●	●		●	●		●
Coreopsis Solanna™ Golden Sphere	8in	10-12in	5-9	●			●	●	●	●
Delphinium Laser Beam™	24-30in	14-16in	3-8	●			●	●	●	●
Dianthus Glamour Time™	6-8in	10in	5-9	●			●	●	●	●
Echinacea Double Scoop™ Strawberry Deluxe	22-24in	18-20in	4-9	●			●	●	●	●
Echinacea Double Scoop™ Watermelon Deluxe	22-24in	18-20in	4-9	●			●	●	●	●
Echinacea Vanilla Drip™	18-24in	12in	4-9	●			●	●	●	●
Heuchera Paris	10in	14in	4-9	●	●	●	●	●		●
Heuchera Shanghai	10in	12in	4-9	●	●	●	●	●		●
Heuchera Spice Curls™	12-14in	14-16in	4-9	●	●	●	●	●		●
Lavandula SuperBlue	10-12in	10-12in	5-8	●			●	●	●	●
Leucanthemum Ooh La™ LaGrande	18-20in	18-20in	4-9	●			●	●	●	●
Lithodora Tidepool™ Sky Blue	6-10in	12-24in	5-9	●	●		●	●		●
Nepeta SylvesterBlue™	12-14in	24-30in	4-8	●			●	●	●	●
Phlox Ka-Pow® Pink	16-18in	14-16in	4-9	●			●	●	●	●
Rudbeckia Solar Sisters™	18-24in	14-16in	7-9	●			●	●	●	●
Salvia Blue by You	20-22in	20-22in	4-9	●			●	●	●	●
Salvia Perpetual Purple™	16-18in	16-18in	5-8	●			●	●	●	●
Sedum Puff Pastry™ Raspberry	12-14in	14-16in	5-9	●			●	●		●
Sedum Puff Pastry™ White Chocolate	12-14in	14-16in	5-9	●			●	●		●
Veronica Moody Blues® Sky Blue	12-14in	12-14in	4-9	●			●	●	●	●
Veronica Seaside	20-24in	20in	3-8	●			●	●	●	●

With our Bloomin' Easy Care+ App, we make success even easier for your customers.

Our low maintenance varieties are now even easier with our free how-to videos and care reminders.

Show your clients the Bloomin' Easy difference and use the Care+ App as a selling feature of working with your company.

Earn more business through more successful jobs using Bloomin' Easy varieties grown by top nurseries.

