

# bloomin' easy

PROFESSIONAL'S GUIDE 2026



*The Plant Brand for  
Young Homeowners*



**Mango Twist™  
Abelia**

- Zones: 6-9
- 2ft tall x 4-5ft wide
- Delicious twists of yellow to gold to bronze foliage



**Red October  
Big Bluestem**

- Zones: 3-8
- 4-6ft tall x 2-3ft wide
- Drought tolerant native turns heads each fall with its intense shades of red



**Solar Sisters™  
Black-eyed Susan**

- Zones: 7-9
- 18-24in tall x 14-16in wide
- Double flower, starts bright yellow, hints of orange, ages to copper as nights cool



**Low Rider™  
Blanket Flower**

- Zones: 5-9
- 8-10in tall x 12in wide
- Large rich pink flowers against bright green foliage dusted with white



**Firefly®  
Bush Honeysuckle**

- Zones: 3-8
- 2-3ft tall x wide
- A bright and hardy, stress-free pick for your space



**Nightglow®  
Bush Honeysuckle**

- Zones: 3-8
- 2-3ft tall x wide
- Dusky red foliage pops with yellow flowers in late spring



**Birthday Cake™  
Butterfly Bush**

- Zones: 5-9
- 4-5ft tall x 2-3ft wide
- Sweetly fragrant and upright like candles on a birthday cake



**Blueberry Pie™  
Butterfly Bush**

- Zones: 5-9
- 2-3ft tall x wide
- Stunning, compact and sweet



**Glamour Time™  
Carnation**

- Zones: 5-9
- 6-8in tall x 10in wide
- Bursts with hot pink blooms, larger and longer-lasting



**SylvesterBlue™  
Catmint**

- Zones: 4-8
- 12-14in tall x 24-30in wide
- True-blue catmint features large flowers and continuous blooming



**Double Scoop™ Strawberry  
Deluxe Coneflower**

- Zones: 4-9
- 22-24in tall x 18-20in wide
- Dazzling, deep strawberry pom-pom blooms attract birds in late summer and fall



**Double Scoop™ Watermelon  
Deluxe Coneflower**

- Zones: 4-9
- 22-24in tall x 18-20in wide
- Vivid deep pink coneflowers mature into fluffy pink puffballs



**Vanilla Drip™  
Coneflower**

- Zones: 4-9
- 18-24in tall x 12in wide
- Loaded with large double-white flowers that maintain petals through summer



**Princess Holly Ann™  
Crapemyrtle**

- Zones: 6-9
- 4ft tall x wide
- True red blooms adorn its improved form summer through fall



**Princess Kylie™  
Crapemyrtle**

- Zones: 6-9
- 4-5ft tall x wide
- Bold magenta blooms adorn its improved form summer through fall



**Princess Lyla™  
Crapemyrtle**

- Zones: 6-9
- 2ft tall x 2-3ft wide
- Rosy pink blooms adorn its compact frame summer through fall



**Princess Zoey™  
Crapemyrtle**

- Zones: 6-9
- 4-5ft tall x 3ft wide
- Red and pink blooms adorn improved form summer through fall



**SuperBlue  
English Lavender**

- Zones: 5-8
- 10-12in tall x wide
- Stays compact at 12 inches, perfect for small spaces



**Center of Attention™  
Garden Phlox**

- Zones: 4-9
- 18-24in tall x 14-16in wide
- Soft pink blooms with bold centers, compact form, disease-resistant foliage



**Confetti Cake™  
Garden Phlox**

- Zones: 4-9
- 24-30in tall x 16-18in wide
- Crisp white blooms with pink eyes, compact form, disease-resistant foliage



**Ka-Pow® Pink  
Garden Phlox**

- Zones: 4-9
- 16-18in tall x 14-16in wide
- Boasts rich pink blooms on sturdy stems



**MoonShadow™ Morello  
Hardy Hibiscus**

- Zones: 4-9
- 4ft tall x 3ft wide
- Bold red blooms emerge weeks earlier against dark foliage



**MoonShadow™ Rosita  
Hardy Hibiscus**

- Zones: 4-9
- 4ft tall x 3ft wide
- Blush-pink blooms emerge weeks earlier against dark foliage



**Maue Marble™  
Hebe**

- Zones: 7-11
- 2-3ft tall x wide
- Maue flowers covering its tidy form each summer and fall



**Pink Pearl  
Hummingbird Mint**

- Zones: 6-10
- 8in tall x 16in wide
- Two-toned pink blooms with fragrant foliage attract hummingbirds all season



**Lucky Marble®  
Ilex**

- Zones: 5-9
- 2ft tall x 2-3ft wide
- Improved compact evergreen and alternative to boxwood



**Laser Beam™  
Larkspur**

- Zones: 3-8
- 24-30in tall x 14-16in wide
- Strong stem holds up full flower with 2-3in florets, won't collapse



**Pearl Potion™  
Lilac**

- Zones: 3-7
- 4-5ft tall x 5-7ft wide
- Unique pearl-white, extremely fragrant spring flowers; improved form



**Little Red Fox Little Bluestem**

- Zones: 5-8
- 24-30in tall x 24in wide
- Petite yet bold, with blue-green foliage that blazes into red, purple, and silver



**Sandhill Little Bluestem**

- Zones: 5-8
- 4ft tall x 2-3ft wide
- Powder-blue blades turn copper-red in fall; drought-tolerant, deer-resistant, and low-maintenance.



**Blue by You Meadow Sage**

- Zones: 4-9
- 20-22in tall x wide
- Improved meadow sage with bright blue flowers, remove spent heads for continuous blooms



**Perpetual Purple Meadow Sage**

- Zones: 5-9
- 16-18in tall x wide
- Rich purple color continues weeks after the petals fall!



**Calico Kitty Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Improved winter stem hardiness with rich amber and red foliage



**Cougar Cub Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Improved winter stem hardiness with bright yellow foliage



**Panther Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Sleek black color provide fierce contrast in the landscape



**Savannah Sunset Ninebark**

- Zones: 3-7
- 4-5ft tall x 3-4ft wide
- Best in class orange Ninebark; compact and showy



**Bella Bellissima Potentilla**

- Zones: 3-6
- 2-3ft tall x wide
- Improved, dense form loaded with rich pink flowers



**Bella Bianca Potentilla**

- Zones: 3-7
- 1-2ft tall x wide
- Dense, compact form loaded with pure white flowers



**Bella Sol Potentilla**

- Zones: 3-6
- 2-3ft tall x wide
- Improved, dense form loaded with vibrant orange or yellow flowers



**Cinnamon Hearts Rose**

- Zones: 3-9
- 2-3ft tall x wide
- Superstar shrub rose with luscious red and pink double flowers



**Gumball Goody Rose**

- Zones: 3-9
- 2-3ft tall x wide
- Superstar shrub rose with multicolored double flowers



**Peach Lemonade Rose**

- Zones: 3-9
- 2-3ft tall x wide
- Everything you could want in a hardy shrub rose!



**Ooh La™ LaGrande Shasta Daisy**

- Zones: 4-9
- 18-20in tall x wide
- Sunshine bursts with vibrant yellow centers and white petals lasting weeks. Blooms from mid-July



**Pink Posy Snowberry**

- Zones: 3-7
- 3-4ft tall x wide
- Deep pink ornamental berries cover rich green foliage; improved habit



**Pinky Promise Snowberry**

- Zones: 3-7
- 3-4ft tall x wide
- Blush pink ornamental berries cover minty green foliage; improved habit



**Seaside Speedwell**

- Zones: 3-8
- 20-24in tall x 20in wide
- Pretty blue plume flowers attract hummingbirds, salt tolerant for coastal landscapes



**Moody Blues® Sky Blue Spike Speedwell**

- Zones: 4-9
- 12-14in tall x wide
- Compact form with light blue flowers



**Pineapple Poprocks® Spirea**

- Zones: 3-8
- 2-3ft tall x wide
- Vibrant yellow spirea with a dense habit and clean foliage



**Poprocks® Petite Spirea**

- Zones: 3-8
- 2ft tall x 3ft wide
- A very compact and tidy spirea suited for modern landscapes



**Rainbow Fizz™ Spirea**

- Zones: 3-8
- 3-4ft tall x wide
- Vibrant color bursts and seasonal surprises meet easy care!



**Puff Pastry™ Raspberry Stonecrop**

- Zones: 4-9
- 12-14in tall x 14-16in wide
- Solid, upright form holds raspberry red flowers, aging gracefully without brown seedhead



**Puff Pastry™ White Chocolate Stonecrop**

- Zones: 4-9
- 12-14in tall x 14-16in wide
- Solid, upright form holds white-creamy yellow flowers



**Yellowstone Stonecrop**

- Zones: 4-9
- 3-6in tall and 12-24in wide
- Lime-green foliage and golden blooms thrive in extreme conditions. A vibrant groundcover.



**Dreameria® Sweet Dreams Thrift**

- Zones: 5-9
- 10-12in tall x wide
- Dreamy lavender blooms continue from frost to frost



**Solanna™ Golden Sphere Tickseed**

- Zones: 5-9
- 8in tall x 10-12in wide
- Compact, golden- yellow pom-poms from spring to fall



**Afterglow™ Weigela**

- Zones: 4-7
- 3-4ft tall x wide
- Experience the serenity of cream and pink blooms against dark foliage



**Crimson Kisses® Weigela**  
 • Zones: 4-7  
 • 3-4ft tall x wide  
 • Compact and tidy with heavily reblooming rich pink flowers



**Stunner® Weigela**  
 • Zones: 4-7  
 • 3-4ft tall x wide  
 • Loaded with vibrant pink flowers against dark purple foliage



**Electric Love® Weigela**  
 • Zones: 4-7  
 • 1-2ft tall x 2-3ft wide  
 • Electrifying red flowers pop against dark foliage; improved compact form



**Tuxedo™ Weigela**  
 • Zones: 4-7  
 • 4-5ft tall x wide  
 • True white flowers against midnight green foliage—elegant and classy



**Peach Kisses® Weigela**  
 • Zones: 4-7  
 • 2ft tall x wide  
 • Peachy pink flowers rebloom over its compact, tidy form



**Watermelon Kisses™ Weigela**  
 • Zones: 4-7  
 • 3-4ft tall and wide  
 • Reblooming watermelon pink flowers against rich green foliage



**Strobe® Weigela**  
 • Zones: 4-7  
 • 3ft tall x wide  
 • Blink and you'll miss one of Strobe's flashy seasonal colors!



**Milly Rock™ Rose Yarrow**  
 • Zones: 4-9  
 • 10-12in tall x wide  
 • Compact, sturdy, and blooms from late spring to fall



**Beekeeper® Bluebeard**  
 • Zones: 5-9  
 • 2-3ft tall x wide  
 • Super easy-going, bee-loving beauty!



**Bouncy™ Hardy Hydrangea**  
 • Zones: 3-8  
 • 4-5ft tall x wide  
 • Stems so strong you'll think they're bouncy!



**Forged by Fire™ Catchfly**  
 • Zones: 4-8  
 • 12-18in tall and 10-12in wide  
 • This compact and showy star outshines the rest with deep green foliage loaded with fiery red blooms each spring.



**Bubble Bath™ Hardy Hydrangea**  
 • Zones: 3-8  
 • 2-3ft tall and wide  
 • Maximum flowerpower on this petite and sturdy star—full bouquet of creamy lime blooms!



**Paris Coral Bells**  
 • Zones: 4-9  
 • 10in tall x 14in wide  
 • Large rose-pink flowers bloom all season, striking against bright green foliage



**Candelabra® Hardy Hydrangea**  
 • Zones: 3-8  
 • 4-6ft tall x wide  
 • Improved, sturdy stems and award-winning performance



**Shanghai Coral Bells**  
 • Zones: 4-9  
 • 10in tall x 12in wide  
 • Brilliant purple-silver foliage contrasts with delicate white flowers from May to September



**Dragon Baby™ Hardy Hydrangea**  
 • Zones: 5-9  
 • 2-3ft tall x wide  
 • Compact and vibrant with full lime flowers atop sturdy stems



**Spice Curls Coral Bells**  
 • Zones: 4-9  
 • 12-14in tall x 14-16in wide  
 • Purple with silver foliage, stands out year-round, holds foliage upright through fall and winter



**Flare™ Hardy Hydrangea**  
 • Zones: 3-8  
 • 2-3ft tall x wide  
 • Creamy white flowers turn red in fall; compact and showy



**Private Jet® Arborvitae**  
 • Zones: 3-7  
 • 15-20ft tall x 4-5ft wide  
 • Your fast-track ticket to a private evergreen oasis!



**You and Me Forever® Astilbe**  
 • Zones: 3-8  
 • 18-24in tall x 18in wide  
 • Red blooms with tall spikes above lush green foliage



**You and Me Always® Astilbe**  
 • Zones: 3-8  
 • 18-24in tall x 18in wide  
 • Pink blooms with tall spikes above lush green foliage



**You and Me Together® Astilbe**  
 • Zones: 3-8  
 • 18-24in tall x 18in wide  
 • White blooms with tall spikes above lush green foliage



**Little Champ™ Distylium**  
 • Zones: 7-9  
 • 1-2ft tall x 2-3ft wide  
 • This tidy evergreen punches above its weight!



**Hot Sauce™ Hardy Hydrangea**  
 • Zones: 5-9  
 • 2-3ft tall and wide  
 • This firecracker turns pink in the South—a rare sight indeed!



**Daisy Duke™ Gardenia**  
 • Zones: 6-9  
 • 2ft tall x 2-3ft wide  
 • Petite, elegant evergreen covered in fragrant white flowers



**Moonrock® Hardy Hydrangea**  
 • Zones: 3-8  
 • 4-6ft tall x wide  
 • Creamy blooms with lime center are both funky and elegant



**Torch™ Hardy Hydrangea**  
 •Zones: 3-8  
 •4-6ft tall x wide  
 •Blooms weeks earlier and offers sturdy vase-like form



**Ever After™ Pink Reblooming Azalea**  
 •Zones: 6-9  
 •2-3ft tall x 3-4ft wide  
 •Reblooming with improved performance in part sun conditions



**Great Neighbor™ Ilex**  
 •Zones: 6-9  
 •8-12ft tall x 6-8ft wide  
 •Improved evergreen suited for medium to large privacy hedging



**Ever After™ Ruby Reblooming Azalea**  
 •Zones: 6-9  
 •3-4ft tall x wide  
 •Reblooming with improved performance in part sun conditions



**Tidepool™ Sky Blue Lithodora**  
 •Zones: 5-9  
 •6-10in tall x 12-24in wide  
 •Early spring blooms on contained stems



**Bloombux® Blush Rhododendron**  
 •Zones: 5b-9  
 •2ft tall x wide  
 •The game-changing flowering hedge and alternative to boxwood!



**Plum Gorgeous™ Loropetalum**  
 •Zones: 7-9  
 •3-4ft tall x 4-5ft wide  
 •Holds its striking plum foliage color all season; improved habit



**Bloombux® Magenta Rhododendron**  
 •Zones: 5b-9  
 •3-3ft tall x wide  
 •The game-changing magenta flowering hedge and alternative to boxwood!



**Silver Scimitar Lungwort**  
 •Zones: 4-9  
 •8in tall x 22in wide  
 •Large arching silver-green foliage with wavy edges; vigorous



**Cherry On Top® Sorbaria**  
 •Zones: 3-10  
 •4-5ft tall x wide  
 •Spent flowers turn cherry red instead of brown!



**Toy Soldier™ Oakleaf Hydrangea**  
 •Zones: 5-9  
 •4-5ft tall x wide  
 •Improved compact form; leaf spot resistance; deep red fall color



**Maroon Swoon® Weigela**  
 •Zones: 4-7  
 •4-5ft tall x wide  
 •Its decadent maroon flowers will make them stop and stare



**Ever After™ Blush Reblooming Azalea**  
 •Zones: 6-9  
 •2-3ft tall x 3-4ft wide  
 •Reblooming with improved performance in part sun conditions



**Tilt-A-Swirl® Bigleaf Hydrangea**  
 •Zones: 5-9  
 •3-4ft tall x wide  
 •Whimsical, show-stopping pink and green flowers



**Pink Dynamo™ Mountain Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •Vibrant pink or blue flowers contrasting dark glossy foliage



**Thunderbolt® Box Honeysuckle**  
 •Zones: 5-9  
 •3-4ft tall x wide  
 •Chartreuse charm, cascading grace and ultra low-maintenance; hedgable



**Cherry-Go-Round® Reblooming Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •Continuous summer and fall blooms in deep cherry-red



**Royal Flush™ ShiShi Camellia**  
 •Zones: 7-9  
 •4-5ft tall x wide  
 •Variegated foliage in spring followed by pink flowers in fall



**Drama Queen™ Reblooming Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •Dramatic display of reblooming pink or blue flowers without the fuss



**Frill Ride® Reblooming Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •Unique pink or blue curly flowers rebloom over compact form



**Soul Mate™ Reblooming Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •This beautiful rebloomer was meant to adorn your garden



**Grin and Tonic™ Reblooming Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •Bright, lively and refreshing new white-with-lime hydrangea



**Starfield™ Reblooming Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •Experience a galaxy of reblooming pink or blue flowers!



**Kimono™ Reblooming Hydrangea**  
 •Zones: 5-9  
 •2-3ft tall x wide  
 •Sultry red and pink flowers rebloom over dark foliage

# Unique Care Support for Young Homeowners

1

## Daisy Digs (AI Chatbot)

Meet Miss Digs—your personal AI plant buddy. She helps you choose the right plants for your space and troubleshoot things like pests, watering, or soil health. **Scan the code and ask Miss Digs!**



2

## Bloomin' Easy Care+ App



Get seasonal care reminders tailored to your Bloomin' Easy plants, watch simple how-to videos, and track your progress with notes and photos—all in one place. **Download the App now!**



3

## Experience Bloomin' Easy in AR!

See plants before you buy them! With AR, you can use your phone to preview Bloomin' Easy plants in your yard or patio—whether you're shopping at home or at the garden center. **Give it a try!**



[bloomineasyplants.com](https://bloomineasyplants.com)