

# bloomin' easy

PERENNIALS GUIDE 2027



*The Plant Brand for  
Young Homeowners*



## Milly Rock™ Rose

ACHILLEA

*Achillea millefolium* 'FLORACHRO1' USPP31620

Improved compact, sturdy habit.

- Full sun | Zones 4-9
- 10-12in tall and wide



## Peach Pearl

AGASTACHE

*Agastache* x 'Peach Pearl' USPPAF

Compact, quick-growing spikes of orange-pink blooms with fragrance and long-season performance.

- Full sun | Zones 6-10
- 8in tall and 16in wide



## Pink Pearl

AGASTACHE

*Agastache* x 'Pink Pearl' USPPAF

Two-toned pink blooms with fragrant foliage attract hummingbirds all season.

- Full sun | Zones 6-10
- 8in tall and 16in wide



## Red October

ANDROPOGON

*Andropogon gerardii* 'Red October' USPP26283

This drought tolerant native turns heads each fall with its intense shades of red.

- Full sun | Zones 3-8
- 4-6ft tall and 2-3ft wide



## Dreameria® Sweet Dreams

ARMERIA

*Armeria pseudarmeria* 'Sweet Dreams' USPP29612

Breeder's breakthrough offers frost to frost flowering on a tidy form.

- Full sun | Zones 5-9
- 10-12in tall and wide



## You and Me Always®

ASTILBE

*Astilbe chinensis* 'Always' USPP32942

Better bloom power and taller flower spikes.

- Full to part sun | Zones 3-8
- 18-24in tall and 18in wide



## You and Me Forever®

ASTILBE

*Astilbe chinensis* 'Forever' USPP32915

Better bloom power and taller flower spikes.

- Full to part sun | Zones 3-8
- 18-24in tall and 18in wide



## You and Me Together®

ASTILBE

*Astilbe chinensis* 'Together' USPP32867

Better bloom power and taller flower spikes.

- Full to part sun | Zones 3-8
- 18-24in tall and 18in wide



## Solanna™ Golden Sphere

COREOPSIS

*Coreopsis* x 'DCORE016' USPP25241

Compact and absolutely loaded with fluffy, golden-yellow blooms.

- Full sun | Zones 5-9
- 8in tall and 10-12in wide

EXCLUSIVE



**Laser Beam™**  
DELPHINIUM

*Delphinium x 'Holtlabea812' USPP36982*

Strong stems support full flowers with large florets for an impressive summer display.

- Full sun | Zones 3-8
- 24-30in tall and 14-16in wide

EXCLUSIVE



**Glamour Time™**  
DIANTHUS

*Dianthus gratianopolitanus 'G19-159' USPPAF*

Turning heads with fragrant, continuously blooming, rich magenta flowers covering cookie-cutter compact form.

- Full sun | Zones 5-9
- 6-8in tall and 10in wide

EXCLUSIVE



**Temptress™**  
DIANTHUS

*Dianthus gratianopolitanus 'G18-131' USPPAF*

Large bubblegum-pink flowers with extended bloom time; deer resistant and highly attractive to pollinators.

- Full sun | Zones 5-9
- 6-8in tall and 10in wide



**Double Scoop™ Strawberry Deluxe**  
ECHINACEA

*Echinacea x 'Balscawbux' USPPAF*

Improved branching ensures abundant flower production with clean, consistent foliage.

- Full sun | Zones 4-9
- 22-24in tall and 18-20in wide



**Double Scoop™ Watermelon Deluxe**  
ECHINACEA

*Echinacea x 'Balscmelux' USPPAF*

Improved branching ensures abundant flower production with clean, consistent foliage.

- Full sun | Zones 4-9
- 22-24in tall and 18-20in wide

EXCLUSIVE



**Vanilla Drip™**  
ECHINACEA

*Echinacea purpurea 'Holtvadri831' USPP18617*

This improved Echinacea looks fresher than the rest with loads of white double flowers atop its tidy form.

- Full sun | Zones 4-9
- 18-24in tall and 12in wide

EXCLUSIVE



**Low Rider™**  
GAILLARDIA

*Gaillardia aristata 'Balgaltrey113' USPPAF*

Dense and compact, loaded with vibrant red-yellow blooms from summer through fall.

- Full sun | Zones 5-9
- 8-10in tall and 12in wide



**Tempo™ Coral**  
GEUM

*Geum x 'Coral' USPPAF*

Bright coral-red blooms on a tidy, compact habit; reblooming, and season-long garden performance.

- Full sun | Zones 5-9
- 12in tall and 10in wide

EXCLUSIVE



**Citrus Bliss™**  
HEMEROCALLIS

*Hemerocallis x 'G221407' USPP37089*

Compact, easy-care daylily with repeat waves of apricot-orange blooms; heat-tough and pollinator friendly.

- Full to part sun | Zones 3-10
- 12-18in tall and 12-14in wide



### Paris HEUCHERA

*Heuchera x 'Paris' USPP18881*

Eye-catching color combo of large rich pink flowers against bright green foliage dusted with white.

- Full sun to shade | Zones 4-9
- 10in tall and 14in wide



### Shanghai HEUCHERA

*Heuchera x Shanghai USPP21859*

Eye-catching color combo of purple-silver foliage adorned with white reblooming flowers.

- Full to part sun | Zones 4-9
- 10in tall and 12in wide



### Spice Curlys™ HEUCHERA

*Heuchera x 'HEUSPI856' USPPAF*

Dense, compact and striking silvery purple foliage with red undersides are topped with showy red flowers.

- Full to part sun | Zones 4-9
- 12-14in tall and 14-16in wide



### MoonShadow™ Morello HIBISCUS

*Hibiscus moscheutos 'Morello' USPP36673*

Bold red blooms emerge weeks earlier against dark foliage; improved compact form.

- Full sun | Zones 4-9
- 4ft tall and 3ft wide



### MoonShadow™ Rosita HIBISCUS

*Hibiscus moscheutos 'Rosita' USPP36750*

Blush-pink blooms emerge weeks earlier against dark foliage; improved compact form.

- Full sun | Zones 4-9
- 4ft tall and 3ft wide



### Red Ninja™ HOSTA

*Hosta x 'NK2021' USPP36830*

Introducing the world's first truly red Hosta!

- Part sun to shade | Zones 3-9
- 1-2ft tall and wide



### Little Lizzie™ LAVANDULA

*Lavandula angustifolia 'arkezie' USPPAF*

A landscape delight! Little Lizzie™ is petite and sweet offering light purple flowers through spring and summer.

- Full sun | Zones 4-8
- 14-18in tall and wide



### SuperBlue LAVANDULA

*Lavandula angustifolia 'SuperBlue' USPP24929*

Very compact with tight, full stems and (of course!) perfectly blue flowers.

- Full sun | Zones 5-8
- 10-12in tall and wide



### Ooh La™ LaGrande LEUCANTHEMUM

*Leucanthemum x 'LaGrande' USPPAF*

Beautiful white flowers with bright yellow centers cover its tidy habit.

- Full sun | Zones 4-9
- 18-20in tall and wide



## Tidepool™ Sky Blue

LITHODORA

*Lithodora diffusa 'Sky Blue'*

Fuller, refined habit and improved flower coverage.

- Full to part sun | Zones 5-9
- 6-10in tall and 12-24in wide



## SylvesterBlue™

NEPETA

*Nepeta x 'SylvesterBlue' USPP32974*

Fuller display with dense branching and loaded with true blue flowers.

- Full sun | Zones 4-8
- 12-14in tall and 24-30in wide



## Center of Attention™

PHLOX

*Phlox paniculata 'Balphlxpin290' USPPAF*

Soft pink blooms with bold centers, compact form, disease-resistant foliage.

- Full sun | Zones 4-9
- 18-24in tall and 14-16in wide



## Confetti Cake™

PHLOX

*Phlox paniculata 'Balphlxwip277' USPPAF*

Crisp white blooms with pink eyes, compact form, disease-resistant foliage.

- Full sun | Zones 4-9
- 24-30in tall and 16-18in wide



## Ka-Pow® Pink

PHLOX

*Phlox paniculata 'Balkapopink' USPP30779*

Improved branching ensures abundant flower production with cleaner foliage.

- Full sun | Zones 4-9
- 16-18in tall and 14-16in wide



## Silver Scimitar

PULMONARIA

*Pulmonaria x 'Silver Scimitar' USPP35669*

Large arching silver-green foliage with wavy edges; vigorous and performs in both shade and full sun.

- Full to part sun | Zones 4-9
- 8in tall and 22in wide



## Solar Sisters™

RUDBECKIA

*Rudbeckia hirta 'Holtsosis851' USPPAF*

Loaded with bright double flowers that resemble mums, starting yellow, adding orange and copper as nights cool.

- Full sun | Zones 7-9
- 18-24in tall and 14-16in wide



## Blue by You

SALVIA

*Salvia x 'Blue by You' USPP31033*

Very cold hardy with tight form and repeat blooming.

- Full sun | Zones 4-9
- 20-22in tall and wide



## Perpetual Purple™

SALVIA

*Salvia nemorosa 'Balsalpur154' USPPAF*

Rich purple calyx means the color continues for weeks after the petals fall!

- Full sun | Zones 4-9
- 16-18in tall and wide



### Little Red Fox SCHIZACHYRIUM

*Schizachyrium scoparium 'Little Red Fox' USPP36738*

Petite yet bold, with blue-green foliage that blazes into red, purple, and silver—offering vibrant color year-round and cozy winter shelter for birds.

- Full sun | Zones 5-8
- 24-30in tall and 24in wide



### Sandhill SCHIZACHYRIUM

*Schizachyrium scoparium 'Sandhill' USPP36359*

Powder-blue blades turn copper-red in fall; drought-tolerant, deer-resistant, and low-maintenance.

- Full sun | Zones 5-8
- 4ft tall and 2-3ft wide



### Puff Pastry™ Raspberry SEDUM

*Sedum x 'PPF095' USPP37145*

Strong upright form doesn't split and supports raspberry red flowers which age without turning brown.

- Full sun | Zones 4-9
- 12-14in tall and 14-16in wide



### Puff Pastry™ White Chocolate SEDUM

*Sedum x 'PPC093' USPP37144*

Strong upright form doesn't split and supports creamy white-yellow flowers which age without turning brown.

- Full sun | Zones 4-9
- 12-14in tall and 14-16in wide



### Yellowstone SEDUM

*Sedum sexangulare 'Yellowstone' USPP33174*

Lime-green foliage and golden blooms thrive in extreme conditions. A vibrant, deer-resistant groundcover.

- Full sun | Zones 4-9
- 3-6in tall and 12-24in wide



### Forged By Fire™ SILENE

*Silene virginica 'Sil005' USPP36247*

This compact and showy star outshines the rest with deep green foliage loaded with fiery red blooms each spring.

- Full to part sun | Zones 3-8
- 12-18in tall and 10-12in wide



### En Pointe™ VERONICA

*Veronica x 'Balvernlu172' USPPAF*

Tidy, upright habit with continuous spires of periwinkle-blue blooms.

- Full sun | Zones 4-9
- 12-14in tall and wide



### Seaside VERONICA

*Veronica x 'Seaside' USPP35686*

Improved hardiness and performance, tolerates salt—perfect for the coast.

- Full sun | Zones 3-8
- 20-24in tall and 20in wide

# 2027 PERENNIAL COLLECTION

PERENNIAL COLLECTION	SIZE		ZONE	SUN EXPOSURE			VALUED TRAITS				
	HEIGHT	WIDTH	USDA ZONE	FULL SUN	PART SUN	SHADE	ATTRACTS POLLINATORS	DEER RESISTANT	REBLOOMING	HEAT TOLERANT	NATIVE TO N.AMERICA
Achillea Milly Rock™ Rose	10-12in	10-12in	4-9	●			●	●	●	●	●
Agastache Peach Pearl	8in	16in	6-10	●			●	●	●	●	●
Agastache Pink Pearl	8in	16in	6-10	●			●	●	●	●	●
Andropogon Red October	4-6ft	2-3ft	3-8	●			●	●		●	●
Armeria Dreameria® Sweet Dreams	10-12in	10-12in	5-9	●			●	●	●	●	
Astilbe You and Me Always®	18-24in	18in	3-8	●	●		●	●		●	
Astilbe You and Me Forever®	18-24in	18in	3-8	●	●		●	●		●	
Astilbe You and Me Together®	18-24in	18in	3-8	●	●		●	●		●	
Coreopsis Solanna™ Golden Sphere	8in	10-12in	5-9	●			●	●	●	●	●
Delphinium Laser Beam™	24-30in	14-16in	3-8	●			●	●		●	
Dianthus Glamour Time™	6-8in	10in	5-9	●			●	●	●	●	
Dianthus Temptress™	6-8in	10in	5-9	●			●	●	●	●	
Echinacea Double Scoop™ Strawberry Deluxe	22-24in	18-20in	4-9	●			●	●	●	●	●
Echinacea Double Scoop™ Watermelon Deluxe	22-24in	18-20in	4-9	●			●	●	●	●	●
Echinacea Vanilla Drip™	18-24in	12in	4-9	●			●	●	●	●	●
Gaillardia Low Rider™	8-10in	12in	5-9	●			●	●	●	●	●
Geum Tempo™ Coral	12in	10in	5-9	●			●	●	●	●	●
Hemerocallis Citrus Bliss™	12-18in	12-14in	3-10	●	●		●	●	●	●	
Heuchera Paris	10in	14in	4-9	●	●	●	●	●		●	●
Heuchera Shanghai	10in	12in	4-9	●	●		●	●		●	●
Heuchera Spice Curls™	12-14in	14-16in	4-9	●	●		●	●		●	●
Hibiscus MoonShadow™ Morello	4ft	3ft	4-9	●			●		●	●	●
Hibiscus MoonShadow™ Rosita	4ft	3ft	4-9	●			●		●	●	●
Hosta Red Ninja™	1-2ft	1-2ft	3-9		●	●	●			●	
Lavandula Little Lizzie™	14-18in	14-18in	4-8	●			●	●		●	
Lavandula SuperBlue	10-12in	10-12in	5-8	●			●	●		●	
Leucanthemum Ooh La™ LaGrande	18-20in	18-20in	4-9	●			●	●	●	●	
Lithodora Tidepool™ Sky Blue	6-10in	12-24in	5-9	●	●		●	●		●	
Nepeta SylvesterBlue™	12-14in	24-30in	4-8	●			●	●	●	●	
Phlox Center of Attention™	18-24in	14-16in	4-9	●			●	●	●	●	●
Phlox Confetti Cake™	24-30in	16-18in	4-9	●			●	●	●	●	●
Phlox Ka-Pow® Pink	16-18in	14-16in	4-9	●			●	●	●	●	●
Pulmonaria Silver Scimitar	8in	22in	4-9	●	●		●	●		●	
Rudbeckia Solar Sisters™	18-24in	14-16in	7-9	●			●	●	●	●	●
Salvia Blue by You	20-22in	20-22in	4-9	●			●	●		●	
Salvia Perpetual Purple™	16-18in	16-18in	4-9	●			●	●		●	
Schizachyrium Little Red Fox	24-30in	24in	5-8	●			●	●		●	●
Schizachyrium Sandhill	4ft	2-3ft	5-8	●			●	●		●	●
Sedum Puff Pastry™ Raspberry	12-14in	14-16in	4-9	●			●	●		●	
Sedum Puff Pastry™ White Chocolate	12-14in	14-16in	4-9	●			●	●		●	
Sedum Yellowstone	3-6in	12-24in	4-9	●			●	●		●	
Silene Forged By Fire™	12-18in	10-12in	3-8	●	●		●	●	●	●	●
Veronica En Pointe™	12-14in	12-14in	4-9	●			●	●	●	●	
Veronica Seaside	20-24in	20in	3-8	●			●	●	●	●	

# Unique Care Support for Young Homeowners



## Get Expert Plant Care Tips from Miss Diggs (AI)

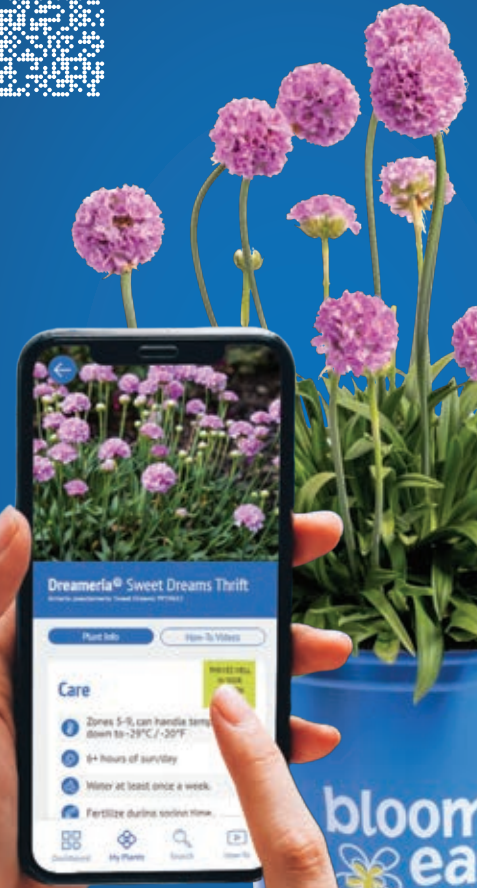
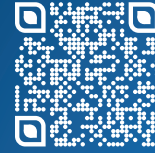
Miss Diggs, our newly enhanced AI gardening expert, is here to simplify care for the modern homeowner. Miss Diggs goes far beyond basic plant matching and problem-solving for pests and soil health. This upgraded experience now allows you to easily snap and upload a photo of your plant for instant, AI-powered diagnosis or guidance. Even better, she's fully integrated with voice support, making interaction effortless and hands-free.

Scan now to get expert advice from Miss Diggs!



## Get Care Reminders

for your Bloomin' Easy plants each season  
Download the BE Care+ App



## Design with Bloomin' Easy in AR!

We've taken our Augmented Reality (AR) technology to the next level. Now, anyone from consumers to landscape designers can use our new and improved AR experience to visualize complete layouts at home or at the job site. Mix, match and swap plants easily to find the right combinations for each space. After settling on the perfect look, easily download your shopping or spec list to move to the next phase of your project journey. [Download the BE App now and try it for yourself!](#) →

## Bloomin' Easy's Trusted Perennial Input Suppliers

INPUT SUPPLIER	SIZES	LOCATION	CONTACT
Van Belle Youngplants	60 cell, 15 cell	Abbotsford, British Columbia Ships North America-wide	youngplants@vanbelle.com (888) 826-2355
Pioneer Gardens	72 cell, 50 cell, Bare Root	Deerfield, Massachusetts Ships North America-wide	info@pioneergardens.com (413) 773-5360
Poplar Ridge	50 cell, 32 cell	Montross, Virginia Ships across Eastern US weekly and elsewhere upon request	kcpackett@vabb.com (804) 333-6433
Pacific Plug & Liner	102 cell, 72 cell, 32 cell	Watsonville, California Ships North America-wide	information@ppandl.net (831) 722-1306